

“We live in a world where people access many services through the internet, including banking and insurance. The legal industry needs a shake-up and must make itself accessible in the same way so that consumers have choice. Our goal is to save the consumer time and money and dispel the myth that the law is inaccessible and exorbitantly expensive.”

LexSnap users will be able to complete a series of detailed questionnaires, which will be assessed by an algorithm to determine the nature and type of legal advice they require.

Based on this assessment, a number of relevant Question and Answer products produced by lawyers will be offered, which the user can buy via the site. A typical product is £9.99, although some are free and more complex products cost more.

As well as the core library of products, users can ask more complex questions which will be sent to LexSnap’s network of lawyers to assess and bid for. The user decides which lawyer they want to hire, based on the competing bids.

Toby Graham, Partner at Farrer & Co, said: “LexSnap represents an innovative idea for intermediating lawyers and potential users of legal services. LexSnap aims to help to democratise the provision of legal services by broadening and cheapening access.”

[Watch our intro video >](#)

LexSnap

LexSnap is the only legal platform that offers consumers instant and affordable access to specialist legal advice in family and immigration matters. Its sophisticated technology offers users an opportunity to access instant advice at a cost which is significantly lower than standard legal fees. LexSnap was launched by Tetiana Bersheda who is a member of the Geneva Bar and who has practised law for 12 years.

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